



MAT-SU SALMON PARTNERSHIP STRATEGIC FOCUS: UPDATE AND FEEDBACK

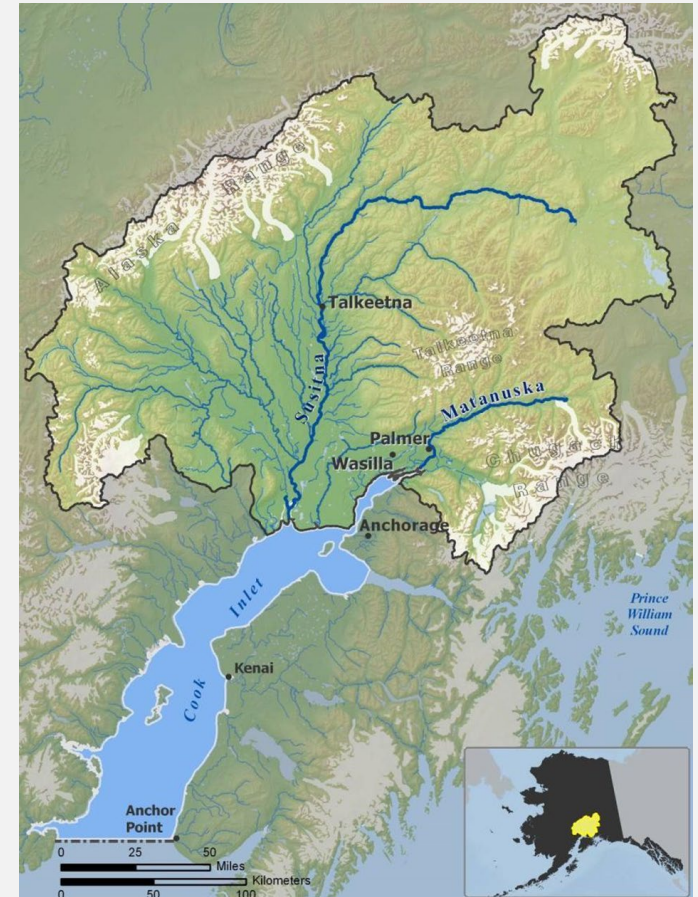
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Mat-Su Salmon Science and Conservation Symposium

November 15, 2018

CONTEXT OF PLAN

- Strategic Focus identifies areas where our focused efforts will be over the next five years.
- Fits within the context of the larger Strategic Action Plan created in 2008 and updated in 2013
- In 2018, the Strategic Focus was developed to help prioritize efforts within the Strategic Action Plan



PLANNING PROCESS

- May/June 2017 – Strategic Planning Committee created
- November 2017 – Partnership hosted an prioritization exercise at Mat-Su Symposium
- June 2018 – Survey Monkey questions sent to Partnership
- July 2018 – Progress report, tracking progress of Mat-Su Partnership projects, completed
- August 2018 – ½ day prioritization workshop held to identify Partnership top goals and priority actions
- September 2018 – Create draft document
- **November 2018 – Review of strategic focus document at 2018 Mat-Su Symposium**



CORE PURPOSE & VALUES

- **Core Purpose:** Thriving Salmon, Healthy Communities
- **Core Values:** Collaboration, Information Sharing, Diverse Expertise, Science-Based
- **Feedback:** What do you like and what would you change?

An aerial photograph of a riparian habitat. A winding river flows through a vast, golden-brown grassy field. In the background, there are rolling hills and mountains under a clear blue sky. The text is overlaid on the top half of the image.

ENVISIONED FUTURE - 2023

- 1) Functioning riparian habitat is valued and prioritized
- 2) Partnership is widely recognized as trusted source of science-based information.
- 3) Through education and outreach, community members understand the value of healthy habitat
- 4) Elodea is eradicated in the Mat-Su
- 5) Partnership is adequately staffed and funded

STRATEGIC PRIORITIES

- 1) Encourage the development and dissemination of relevant science-based information
- 2) Develop an elodea management framework that includes rapid response, monitoring and prevention
- 3) Continue strategic grant allocation in support of prioritized salmon habitat projects



STRATEGIC PRIORITIES (CONTINUED)

- 4) Provide effective and inclusive outreach and education focused on healthy salmon habitats
- 5) Grow the ability of the Partnership to be an effective convener on salmon habitat issues
- 6) Continue to strengthen the Salmon Partnership's internal organizational capacity



NEXT STEPS

- Incorporate edits from Partnership – November 2018
- Publish and distribute new updated Strategic Plan – January 2019
- After completed, we'll define steps to achieve each of the 6 priorities listed

YOUR FEEDBACK

- Poster sized post-it notes for each section on side of room
- Use sticky notes to share what you like and what you'd change for each section
- Steering committee members stationed at large printouts of Strategic Focus to answer questions
- Feel free to discuss and brainstorm with colleagues as you fill out your stickies



CORE PURPOSE Thriving Salmon, Healthy Communities

CORE VALUES Collaboration ♦ Information Sharing ♦ Diverse Expertise ♦
Science-Based

ENVISIONED FUTURE (2023):

- *Functioning riparian habitat is valued and prioritized as critical to healthy salmon populations in the Mat-Su Basin.*
- *The partnership is widely recognized as a trusted source of science-based information. The partnership uses science to guide partnership decision making and to inform relevant public policy.*
- *Through a highly effective education and outreach program, community members understand the value of healthy salmon habitat, what salmon habitat needs are, and what salmon-friendly land ownership, recreation and development looks like.*
- *Elodea is eradicated in the Mat-Su, and a coordinated and effective method to address aquatic invasive species eradication, detection and prevention has been developed.*
- *The partnership is adequately staffed and sustainably funded.*

STRATEGIC PRIORITIES (2019-2020)

1) Encourage the development and dissemination of relevant science-based information

- The Science and Data Committee will focus on providing technical expertise within and outside the partnership, including identifying and filling data gaps, inform and establish best practices, and interpreting research on Basin habitat impacts.
- Identify and implement strategy to improve dissemination of relevant science-based information.

2) Develop an elodea management framework that includes rapid response, monitoring and prevention

- Under the umbrella of existing agency plans, coordinate resources to specifically address elodea in the Mat-Su Basin
- Use the elodea management framework as a template to respond to other emerging/emergent invasive species issues

3) Continue strategic grant allocation in support of prioritized salmon habitat projects

- Identify annual priorities
- Ensure that projects funded through rfp process align with priorities
- Improve effectiveness of rfp process

4) Provide effective and inclusive outreach and education focused on healthy salmon habitats

- Improve community knowledge, awareness, and understanding that leads to informed decision making that positively impacts salmon
- Target outreach to improve community inclusivity and engagement and demonstrate partnership successes and accomplishments

5) Grow the ability of the Partnership to be an effective convener on salmon habitat issues

- Facilitate communication among landowners, realty, construction and other groups, to work towards salmon-friendly land use and development
- The partnership will work collaboratively with northern Cook Inlet local governments and partners to address larger scale issues with regional impact

6) Continue to strengthen the Salmon Partnership's internal organizational capacity

- Develop and implement a sustainable staffing plan – explore strategies for increasing staff capacity, including additional paid staff, consultant capacity and/or contractors
- Engage all Partner organizations to obtain meaningful contributions to Partnership business
- Continue to diversify the partnership's revenue stream – decrease reliance on federal dollars